

2019-2020 District Goals



District: District 14 P
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events .

Additional action items to achieve this goal:

1. Conduct a Team Building/Training event with members of the Global Action Team and Zone Chairs for 2019 - 2020 during the month of June 2019 to share Incoming President Choy's message and create a Training Plan for Club Officers.
2. Conduct MyLion Training for the Zone Chairs in early July 2019, so they are equipped to handle questions from the Clubs in their Zones and ensure no disruption in Club Reporting from July 1 2019.
3. Establish a timetable for regular communication between the GAT Chairs and our 8 Zone Chairs to enable any issues at the Club Level to be dealt with in an expedient time frame, rather than waiting until the next Cabinet meeting, which could be up to 3 months from the point of an issue being raised.
4. Conduct a Fall Symposium where we will re-certify some of our Guiding Lions/add new Guiding Lions to our District Leadership Team

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

1. All 2019 - 2020 Zone Chairs identified by June 30th 2019.
2. Appoint a Regional Chair by June 30 2019.
2. Training Date for the incoming Zone Chairs identified by June 30th 2019.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 6 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

1. Encourage more of our female members to consider a leadership role within their Club and ultimately the District over the course of the next year.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	35
2nd Quarter	35
3rd Quarter	30
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 130 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 40 new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 2 membership growth event(s).

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	30
2nd Quarter	0	0
3rd Quarter	1	30
4th Quarter	1	25

By the end of the 4th quarter, the district will start 3 new clubs.

With a minimum of 85 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Diabetes Information/Screening

My district will start 1 Campus Club(s) at Penn State Berks Campus school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	35
2nd Quarter	25
3rd Quarter	30
4th Quarter	25

By the end of the 4th quarter, the district's membership drops will not exceed 115 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

130	+	85	-	115	=	100
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 90000 people.

Action Items:

Of the total number of people served in my district, 2500 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

1. Encourage more of our District Lions participation in Special Olympics events held in our area.
2. Conduct a District Wide Service Project for World Sight Day in October 2019
3. Conduct a District Wide Service Project for International Childhood Cancer Day in February 2020.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 2100 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 90 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Consistency in our promotion and encouragement of participation in Service Activities to replace the 'check writing' syndrome.

Custom goal and action items

Training Workshop in using MyLion the app and web based MyLion .

Encourage the use of Lions International Help and Support Groups

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 90% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 900.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 60000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 1 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 1 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding